

overstockArt.com CEO to Speak at the 2015 IRCE Digital Design Conference

CEO and President David Sasson will speak at the session "IE, Firefox, Safari, Chrome: What's a Designer to Do?" on Wednesday, March 18th.

Wichita, Kansas ([PRWEB](#)) March 19, 2015 -- overstockArt.com, the web's leading producers of hand painted reproduction oil paintings, today announced its CEO and President David Sasson will speak at the [2015 IRCE Focus: Digital Design Conference in Los Angeles, California](#) held March 16th-18th. Sasson joins an impressive list of the top minds in retail speaking at the event, he will be sharing their success story along with leaders from companies including NewEgg, B&H Photos, Alex & Ani, Sur La Table, Burt's Bees and more.

David will participate in the 'Usability, Testing and Performance' track presenting on the topic of designing eCommerce websites across multiple browsers under the session titled: " IE, Firefox, Safari, Chrome: What's a Designer to Do?" on Wednesday, March 18th at 10:30 a.m. PT. David will be sharing the success and strategy behind their recent re-platforming initiative, and how overstockArt.com focused their design on multiple browser environments based on analytical data they have gathered.

"IRCE is a highly respected industry event that is known for bringing first-rate thought leaders, innovators and game changers in the e-commerce and retail space," said David. "I am honored to have this opportunity to add our voice to this dialogue and hope to help brands and retailers find the right points of focus as they design their eCommerce shops to serve their customers across their most important browsers and devices."

To learn more about David's speaking engagement at IRCE, visit <http://focus.irce.com/design/agenda>.

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About David Sasson:

David Sasson is co-founder and the entrepreneur behind overstockArt.com & ArtistBe.com. He and his wife Stacy founded overstockArt.com in 2002 in their home basement. David focuses on all aspects of growing the company and establishing overstockArt.com's presence in the online wall décor market. overstockArt.com has also developed a sister-site called ArtistBe.com for young, aspiring artists.

About overstockArt.com:

Founded in 2002, overstockArt.com is one the web's leading distributors of high-quality wall art. With more than 100,000 wall décor combinations to choose from in stock at all times, the online retailer has one goal: to make it easy and affordable for people to transform their space with hand painted art. Recognized as a premiere shopping destination for hand painted fine art reproductions, overstockArt.com has expanded its offerings to include hand painted and high-quality original canvas art prints. The company also owns and operates Artist Become (ArtistBe.com), the online community for contemporary artists around the world. overstockArt.com provides a plethora of other services such as Custom Art Services, Custom Framing, and Star in a Masterpiece Service. In addition, overstockArt.com offer Free Decor Assistance and Free Commercial Decorating Services.

Headquartered in Wichita, Kan., the retailer was named to Inc. Magazine's 2010, 2011 and 2012 Inc. 5000 lists, Internet Retailer magazine's 2012, 2014 Hot 100 list and 2011, 2012, 2013 and 2014 Second 500 Guides, and was recognized with the STELLAService Seal for Elite customer service. For more information, visit <http://www.overstockArt.com>.

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